

BRAND GUIDELINES

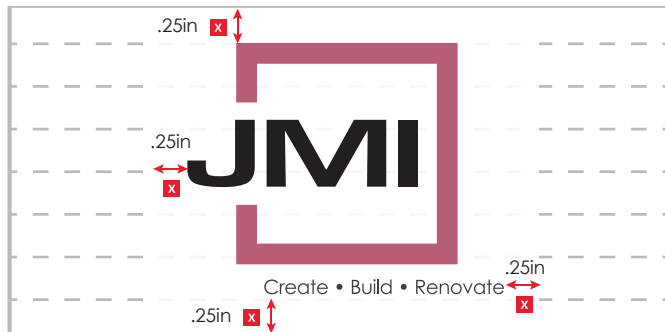


COMPANY LOGOTYPE

1. Full Logo 2. Positioning Statement



LOGO CLEARSPACE



TYPOGRAPHY

Eurostyle - Bold

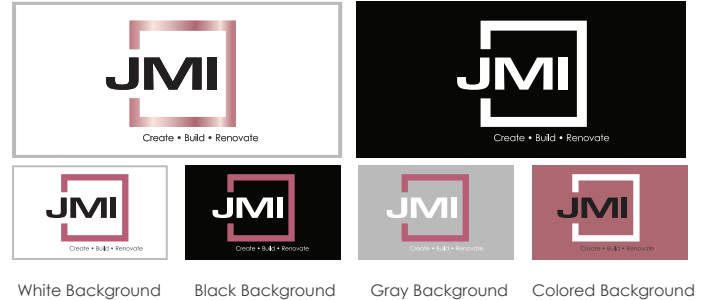
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

123456789

Century Gothic - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

COLOR VARIATIONS



COLOR USED

Rose Gold and Rose Gold Metallic (shimmers)

CMYK: 27 74 38 3
RGB: 182 94 117
Web: #B55E75
PMS: Black

Metallic Gradient
be7b82 to f6e0dd



CMYK: 50 50 50 100
RGB: 0 0 0
Web: #000000
PMS: Black

STATIONERY

Envelope | Business Card | Letterhead

